

Operations Management in China: A Comprehensive Guide



Operations Management in China (ISSN) by Craig Seidelson

★★★★☆ 4.7 out of 5

Language : English
File size : 6944 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 165 pages



China is the world's largest manufacturing hub, and a major player in the global supply chain. As a result, it is essential for businesses to understand the unique challenges and opportunities of managing operations in China.

This book provides a comprehensive guide to operations management in China. It covers a wide range of topics, including:

- The Chinese business environment
- Cultural factors
- Regulatory landscape
- Manufacturing
- Supply chain management
- Logistics

- Case studies

This book is written by a team of experts with extensive experience in operations management in China. They provide practical insights and strategies for success in this dynamic market.

Benefits of Reading This Book

This book will help you to:

- Understand the challenges and opportunities of managing operations in China
- Develop effective strategies for success in the Chinese market
- Improve your operational efficiency
- Reduce costs
- Increase customer satisfaction

Who Should Read This Book

This book is essential reading for anyone involved in operations management in China. It is also a valuable resource for businesses that are considering expanding their operations into China.

Table of Contents

- 1.
2. The Chinese Business Environment
3. Cultural Factors
4. Regulatory Landscape

5. Manufacturing
6. Supply Chain Management
7. Logistics
8. Case Studies
- 9.

About the Authors

The authors of this book are a team of experts with extensive experience in operations management in China. They have worked with a wide range of businesses, from small start-ups to large multinationals.

The authors have a deep understanding of the challenges and opportunities of managing operations in China. They are passionate about helping businesses succeed in this dynamic market.

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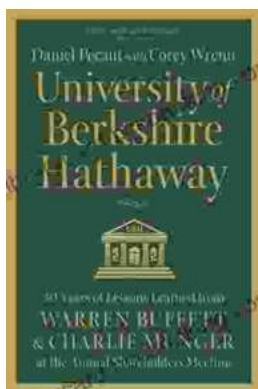
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