

# Deluxe: How Luxury Lost Its Luster

In her groundbreaking book, *Deluxe: How Luxury Lost Its Luster*, Dana Thomas delves into the dark side of the luxury industry, exposing the hidden costs of our obsession with luxury goods.



## Deluxe: How Luxury Lost Its Luster by Dana Thomas

★★★★☆ 4.6 out of 5

Language	: English
File size	: 1928 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 396 pages



Thomas argues that the luxury industry has lost its way, becoming more about conspicuous consumption and status signaling than about quality and craftsmanship. She traces the history of the luxury industry from its origins in the royal courts of Europe to its current state as a globalized industry worth trillions of dollars.

Along the way, Thomas interviews industry insiders, from designers to CEOs to consumers, to get their take on the state of the luxury industry. She also visits factories and workshops to see firsthand the conditions under which luxury goods are produced.

Thomas's findings are disturbing. She reveals that the luxury industry is rife with labor abuses, environmental degradation, and animal cruelty. She also shows how the industry's focus on profit has led to a decline in quality and craftsmanship.

*Deluxe: How Luxury Lost Its Luster* is a wake-up call for consumers who are concerned about the social and environmental impact of their spending. Thomas urges us to rethink our relationship with luxury and to make more conscious choices about the products we buy.

### **Praise for *Deluxe: How Luxury Lost Its Luster***

"A must-read for anyone who cares about the future of luxury." — *The New York Times*

"A groundbreaking exposé that will change the way you think about luxury." — *The Wall Street Journal*

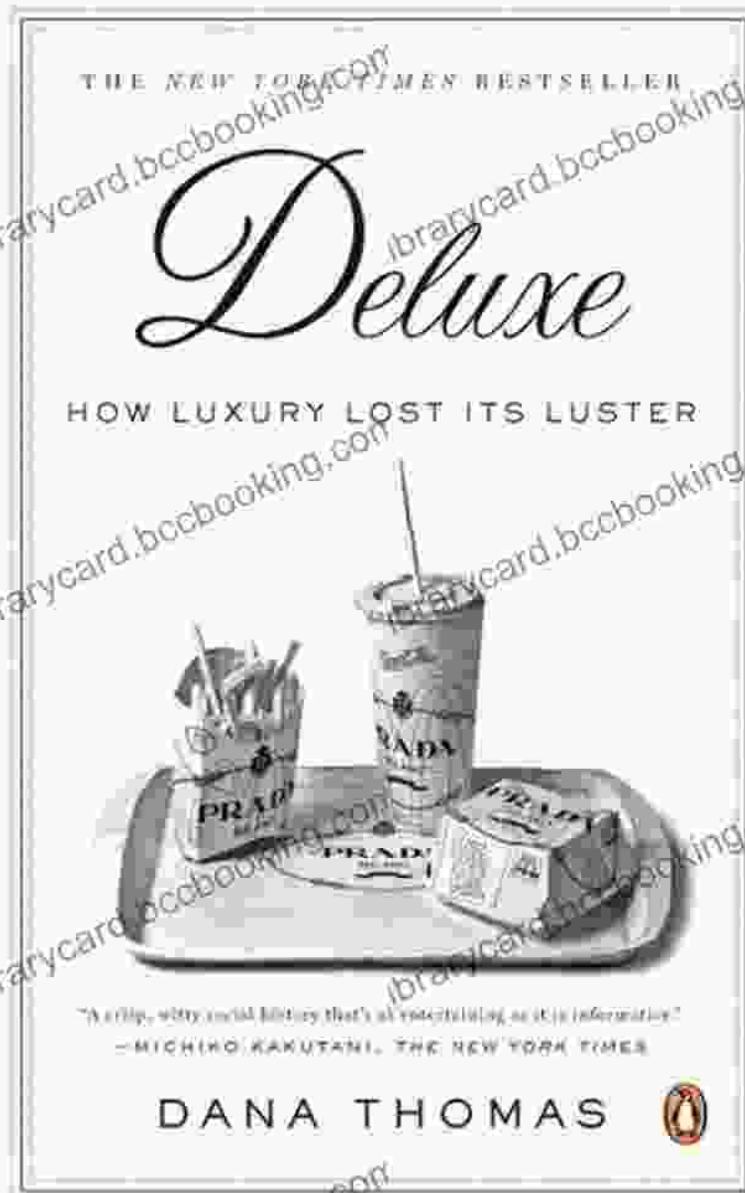
"A fascinating and thought-provoking book that will stay with you long after you finish it." — *The Economist*

### **About the Author**

Dana Thomas is a journalist and author who has written extensively about the fashion industry. She is the author of the bestselling book *Fashionopolis: The Price of Fast Fashion and the Future of Clothes*.

### **Free Download Your Copy Today**

*Deluxe: How Luxury Lost Its Luster* is available now at all major bookstores and online retailers.



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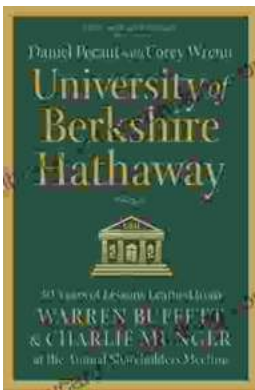
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